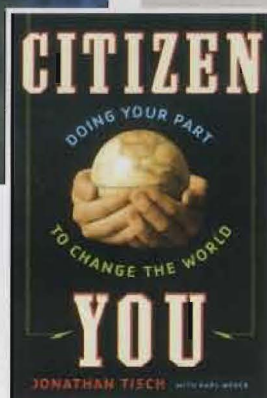
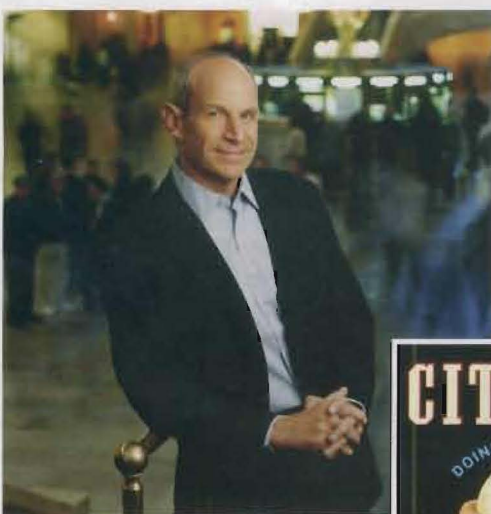
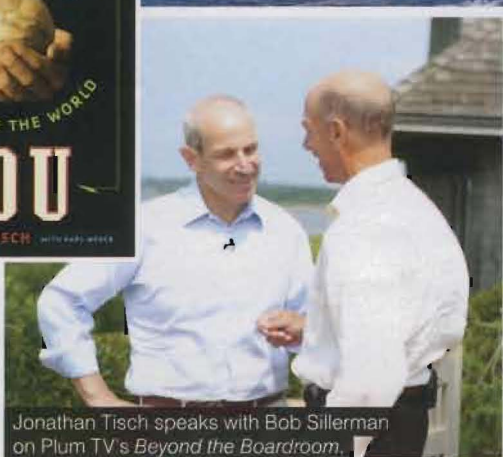


# Father Knows Best

Jonathan Tisch expands the Loews empire with one eye focused on the past. BY RACHEL BOWIE



Loews Miami Beach Hotel



Jonathan Tisch speaks with Bob Sillerman on Plum TV's *Beyond the Boardroom*.

WHEN IT COMES TO hospitality, Jonathan Tisch learned from the best. As CEO and chairman of Loews Hotels, Tisch has taken the reins of the company that his late father, Robert, and uncle Laurence built from scratch, with one goal in mind: to keep the brand's legacy intact. "Working now with my cousins and running this organization, we have the great advantage of looking to the founders of Loews and asking ourselves, 'What would Bob and Larry do?'" Tisch says. "These two gentlemen used their intelligence, their ability to communicate, their discipline and hard work to create Loews. As a result, when we look to the future, we have the advantage of history on our side."

True to his word, Tisch has maintained his family's original vision for the brand, famous not only for hotel hot spots such as Loews Miami Beach Hotel and Loews Regency Hotel New York, but also for an unwavering commitment to impeccable service and hospitality. "I remember being seven or eight years old and going on vacation with my family to a hotel we had in Bal Harbour, Florida, called the Americana," Tisch says. "I was just a kid, but I

was working behind the front desk, answering the telephones, helping the bell staff. The notion of hospitality was ingrained in me at a very early age."

Tisch, a father of three who has a house in Bridgehampton and enjoys spending summers there, now goes even further. He has returned as host of the Plum TV series *Beyond the Boardroom*, which goes behind the scenes to talk business with America's top CEOs. And he recently released his third book on active citizenship, called *Citizen You: Doing Your Part to Change the World*.

Sure, he has a lot on his plate. But Tisch is the first to admit how lucky he is to have time to give back. "Getting involved is a sensibility that's in the DNA of my entire family," he says. "I feel very fortunate to work with my cousins at Loews and at the same time focus on the issues that I think are important."

## ON FATHER'S DAY

Father's Day makes you look forward, but it also makes you look back. I think about my relationship with my father, who in many ways was my mentor. He was the epitome of hospitality; he was warm; he was gregarious; he was a good friend to many, and a great father to me. As a father, I want to be able to offer my kids the same things. I want to create an environment where my kids can pursue what's important to them and know that they're in a loving family where no matter what they do, if it's meaningful to them, it will be meaningful to me.—JONATHAN TISCH