

GOOD
HOUSEKEEPING

your look

FASHION & BEAUTY CHECKLIST

☒ TROPICAL PRINTS

The new, more sophisticated palm

☐ SCARF BUN

☐ MARULA OIL

☐ GLADIATOR SANDALS

☐ BLACK + WHITE

☐ STATEMENT BLING

☐ GEL SKINCARE

☐ MIX-AND-MATCH OUTFIT

☐ THE LONG SHORT

☐ MAXI DRESS

☐ GENIUS MAKEUP

☐ HOLEY TOTES



FLIRTY SKIRT

Clover Canyon for
100% Bloomingdale's skirt,
\$225, bloomingdales.com

DIY hair

SCARF BUN

Tie one on to look breezy-chic and hide frizz in a flash.

1. Smooth mousse over damp strands for control, then blowdry, brushing back.

Moroccanoil Volumizing Mousse, \$28, moroccanoil.com

2. Twist hair into a low bun, securing with a hair tie or pins. Set with hairspray.

Nexus New York Salon Care Maximum Superior Hold Finishing Mist, \$11

3. Wrap a silk scarf around the bun and double-knot at bottom, leaving ends loose. Pin in place.

Tropical Flowers Square Scarf, \$85, echodesign.com

MISSONI



Source: Hairstylist Paul Hanlon, who created the look

YOU COULD

WIN

THIS SCARF!

Visit bit.ly/1ISXzY6
Info, page 128.

beauty buzzword

MARULA

Oil from this African tree is the star ingredient in a slew of new skin and hair products. "Marula oil consists mostly of fatty acids, making it rich and deeply hydrating—plus, it has antioxidant and anti-inflammatory properties," says GH Beauty Lab Senior Product Analyst Mary Clarke. Slick!

Lab pick: Acure Marula Oil, \$16, acureorganics.com



trend-o-meter

GLADIATOR sandals

Try this warrior-inspired style, whether you're feeling daring or not so much.



Schutz sandals, \$260, zappos.com



Mia Limited Edition sandals, \$209, dailylook.com



Bamboo sandals, \$31, lulus.com



\$59, solesociety.com



French Connection sandals, \$115, zappos.com

YOUR LOOK
style tips

1



2



3



suddenly everywhere

BLACK & WHITE

Minimalists, rejoice! Stripes, chevrons and tribal prints are more wearable in fashion's favorite neutrals.

4



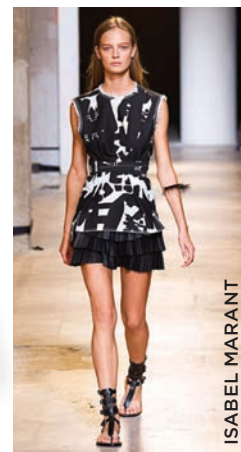
5



6



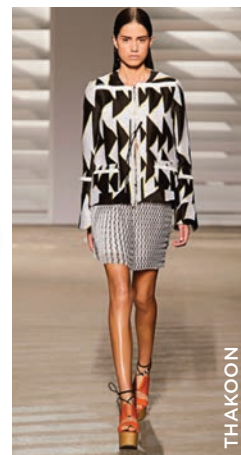
7



ISABEL MARANT



DKNY



THAKOON

1. Top, Lumier by Bariano, \$80, bariano.com.au.
2. Shorts, Apt. 9, \$40, kohls.com.
3. Pleated skirt, \$110, bananarepublic.com.
4. Clutch, \$60, thelimited.com.
5. Sandals, Sam & Libby for Target, \$27, target.com.
6. Top, \$58, leliscollection.com.
7. Heels, \$40, justfab.com.

ONLY
\$16

find of the month

STATEMENT
NECKLACE

This bright collar-topper is only \$16!
(Yes, you read that right.) Wear it
with a button-down or tee for better style.

Bib necklace, \$16, cocolovesrome.com

trending

GEL SKINCARE

A wave of new skin treatments promise to give your face a refreshing “drink” thanks to their cooling, fast-absorbing gel form. “The sheer, water-based formulas feel lightweight and nongreasy, but still deliver benefits like oil balancing and effective moisturization,” says GH Beauty Lab Product Analyst Danusia Wnek.

The Lab's picks:

Estée Lauder Clear Difference Oil Control/Mattifying Hydrating Gel (shown), \$50, esteelauder.com. Garnier Moisture Rescue Refreshing Gel-Cream for Dry Skin, \$6.



ASK APRIL



April Franzino
Beauty Director

@aprilfranzino

“WHY IS MY
HAIR GREASY
EVEN WHEN
JUST WASHED?”

Your issue is buildup, either of too-heavy products or of residue from your shower water, says Riawna Capri, celebrity stylist for Clear Scalp & Hair in L.A. Try switching to a clarifying shampoo, such as Nioxin Intensive Therapy Clarifying Cleanser (\$15, nioxin.com), and a lightweight leave-in conditioner spray, like Tresemmé Hair & Scalp Renewal Light Leave-In Conditioner Spray (\$5). Or, mix 1 Tbsp. baking soda into a blob of any shampoo to make it clarifying. If that doesn't leave strands clean and fresh after a few days, swap your showerhead for one that filters out minerals and chemicals from hard water, as these can accumulate on hair.

Sprite ShowerPure Chrome 7-Spray Showerhead, \$35, lowes.com



HAVE A QUESTION?

E-MAIL ASKAPRIL
@GOODHOUSEKEEPING.COM.

#Ghacks

3

WAYS TO MAKE YOUR FRAGRANCE STAY ON LONGER

Stephanie Bakouche, in-house perfumer for L'Artisan Parfumeur, shares her secrets.

1. MOISTURIZE FIRST.

Layering a same-scented lotion before spritzing can “boost the ‘trail’ or aroma left behind, making it last,” Bakouche says. Don’t have? A fragrance-free cream, like Aveeno Daily Moisturizing Sheer Hydration Lotion, \$7, drugstores, also helps scent “stick” to skin.

2. SPRAY PRECISELY.

Target the warmest spots on your body, like behind the knees and ears, the neck and the insides of elbows. Heat helps increase the fragrance’s strength.

3. TRY A SOLID OR OIL.

Concentrated forms of perfume “don’t dissipate as much as liquids with alcohol, which evaporates,” she says. Wear solo or with spray for staying power.



This warm floral is our new favorite scent! Chloé Love Story Eau de Parfum, \$105, Sephora

styling trick

DYNAMIC DUO

Yes, matchy-matchy sets are a thing! Keep the look coordinated or mix in other pieces for more mileage.



BUY IT: Elle top, \$36, and skirt, \$54, kohls.com

switch it up!



Add white pants, the perfect complement to yellow.



Lisette L Montreal pants, \$120, lisettel.com

Swap in a graphic tee for a breezy weekend look.



Milly for DesignNation top, \$40, kohls.com

+
soft
jacket

+
statement
necklace

how to wear it

THE LONG SHORT

Think of this knee-grazing style as the new alternative to office trousers. Dress them up for work with a few key items.

+
layered
top

+
printed
pumps

Jacket, Jack by BB Dakota, \$79, lulus.com.
Sweater, \$89, anntaylor.com. Shorts, \$39,
joefresh.com. Necklace, \$125, rjgraziano.com.
Heels, \$99, yellowbox.com.

runway to your way

MAXI DRESS

Steal this designer style at a price that's nice!



COSTS
OVER
\$7,000!

EMILIO PUCCI



ONLY
\$198!



Dress, Aqua, \$198,
bloomingdales.com.
Sandals, \$40, justfab.com.

that's genius

MINI MAKEUP

Tote your cosmetics without overflowing your purse: Everything in this new line, Stowaway, is tiny enough to tuck into a clutch.

Crème Lipstick in Scarlet,
\$15, stowawaycosmetics.com

Nars Audacious Lipstick
in Annabella, \$32,
narscosmetics.com



≈ ACTUAL SIZE! ≈

hot list

EDITORS' PICKS

- **FLASH FACIAL** Pink clay and papaya enzymes purify and brighten in five minutes. **1.** Caudalie Instant Detox Mask, \$39, caudalie.com
- **2-FOR-1 WASH** A honey base makes this gentle for body *and* face. **2.** Nuxe Rêve De Miel Face and Body Ultra-Rich Cleansing Gel, \$28, target.com
- **BEACH SPRAY** This light, coconut-infused head-to-toe skin softener spritzes on quickly. **3.** Mary Kay Moisturizing Spray Lotion, \$16, marykay.com
- **COOL POLISH** Dip your fingers in a set of the season's off-white shades. **4.** Formula X White Party set, \$23, sephora.com
- **SOLID SERUM** Silkening oils, like argan oil, in a portable pot for smoothing strands on the go. **5.** Kérastase Paris Elixir Ultime Sérum Solide, \$45, kerastase-usa.com
- **BRIGHT STUFF** Dab the punchy fuchsia gel on lips and cheeks for a sheer flush. **6.** Dior Cheek & Lip Glow, \$37, dior.com
- **EYE THIS** 100% of the net profits from sales of this nourishing shea-butter eye cream benefit Recycle Across America. **7.** Kiehl's Limited Edition Creamy Avocado Eye Treatment, \$47, kiehls.com
- **COVER UP** Hide cellulite, scars and more with this water-resistant instant body tint. **8.** Bliss FatGirlSlim Hide & 'Glow' Sleek Firming Tinted Body Spray, \$38, Ulta
- **BOLD BAG** Designed by artist Linda Mason—and double-sided! **9.** Sonia Kashuk Two-Zip Purse Kit in Lips, \$12, Target



YOU COULD

WIN

BEAUTY LOOT!

Visit bit.ly/100VWuW

Info, page 128.

3 of the best

HOLEY TOTES

Cute cutouts make a carryall feel luxe, whether you're hitting the gym or the town. Perf!



\$98, hudsonandbleecker.com



\$39, charmingcharlie.com



Metaphor tote, \$75, sears.com